



Pinky Promise

TOGETHER, WE PROMISE

1st Annual Cancer Wellness Retreat

SPONSOR OPPORTUNITIES

JULY 18-19 · MUSKOKA, ONTARIO · 15 GUESTS

At our very first planning session, all six women at the table had been personally touched by cancer — five by breast cancer — without anyone planning it that way. **Pinky Promise** exists to hold women up through the full breast cancer journey, especially the often-overlooked life after treatment. This intimate fundraising retreat is where that promise begins — and every moment below is an opportunity for your brand to be part of it.

*Choose the moment
that's yours to give.*

Saturday JULY 18

12:00-1:00

Arrival & Welcome Circle

Guests are welcomed lakeside and receive curated retreat swag bags.

SWAG BAG SPONSOR · PRODUCT & BRANDING

1:00-2:30

Pickleball Round Robin

Friendly tournament crowned with the coveted Golden Pickle trophy.

TROPHY & COURT SPONSOR

3:30-5:00

Beekeeping & Forest Foraging

A guided hive visit and woodland forage that feeds the evening's menu.

EXPERIENCE SPONSOR · WELLNESS IN NATURE

5:00-7:00

Cinq à Sept — Foraged Appetizers & Wine Tasting

Chef-made foraged hors d'oeuvres with a guided sommelier tasting, alongside a live wellness talk with a cancer wellness expert.

CULINARY, WINE & SPEAKER SPONSORS

7:00-9:00

Seated Dinner & The Promise Wall

An elegant dinner and the evening's centrepiece fundraising moment, where promises are made and pledged.

PRESENTING DINNER SPONSOR · SIGNATURE MOMENT

9:00-late

Campfire, Hot Tub & Live Music

Starlit acoustic guitar by Jason Redmond, s'mores, and lakeside conversation.

MUSIC & CAMPFIRE SPONSOR

Sunday JULY 19

8:00-9:00

Sunrise Smoothie & Wellness Breakfast Bar

BREAKFAST BAR SPONSOR

Self-serve smoothies, granola, yogurt, and fresh fruit overlooking the lake.

9:00–10:00

Rooftop Boathouse Yoga & Sound Meditation

Gentle flow over the water, closing with guided meditation and singing bowl.

MIND-BODY SPONSOR

11:00–12:30

Farewell Brunch & Closing Circle

A final shared meal and the closing circle — the heart of the retreat and its most photographed moment.

**CLOSING CIRCLE SPONSOR · LEGACY
MOMENT**

"We show up. We stay. We see you. We grow."

Charitable tax receipts available through CanadaHelps. Custom sponsorship packages gladly tailored.

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